

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A. DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2010

BU 6601 - PRODUCTION MANAGEMENT

Date & Time: 15/04/2010 / 9:00 - 12:00 Dept. No.

Max. : 100 Marks

PART – A

Answer all the questions

(10 x 2 = 20 Marks)

1. Define Productivity.
2. Mention any two responsibilities of a production manager.
3. What do you mean by capacity planning?
4. What are the advantages of job production?
5. Define Plant layout.
6. What is the need for plant location decision?
7. Give the meaning of the term 'ergonomics'.
8. What is PMTS?
9. What is Vendor rating?
10. Mention any four methods of foreign buying.

PART – B

Answer any FIVE questions only

(5 x 8 = 40 Marks)

11. Bring out the scope of production management.
12. Explain the various types of capacities.
13. What are the factors involved in selecting a site?
14. Give a brief account on Six sigma concept in TQM.
15. What are the methods of forecasting demand for new products?
16. Write short notes on (a) JIT (b) Method study.
17. What are the criteria to be taken into account in vendor rating?
18. What are the different types of values? Explain.

PART – C

Answer any TWO questions only

(2 x 20 = 40 Marks)

19. Discuss the historical development of production management.
20. Explain the qualitative and quantitative methods involved in material demand forecasting.
21. Enumerate the various factors involved in plant location.

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